



Government of Gujarat

Government Commerce College Naroda

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REPORT ON IDEA PITCHING PRESENTATION UNDER SSIP 2.0

A StartUp Pitch Deck Showcase (Online) was held on 24th Oct 2024 at 11.00 am. The event witnessed the presence of Dr. P.R.Patel (Principal, Government Commerce College Naroda), Dr. Chirag Jiyani(Academic Expert), Dr. Heenaba Zala (Academic Expert) and SSIP Scrutiny Committee consisting of - Mr. Mrunal Kakkad (Startup Ecosystem Expert), Mr. KripalSingh Dhahi (IPR Expert), Mr. Hemang Gajjar(Industry Expert), and Mr. Aakash Sangani (Alumni Student) .

Following Five (5) candidates pitch their ideas in front of SSIP scrutiny committee members.

1. Save the Globe- Priyanka Panchal
2. Vishv Panchal- Indian Coffee Company
3. Start You Tour-Ashok Sindhav
4. Tribal Vibes of India-Ronak Chaudhary
5. ReCool Studio-Dev Jain

Presenters were given 10 minutes for presentation which was followed by Question and Answers Session. Pitchers were asked about market size of the product, cost statement, competitive analysis and future prospect.

Committee members gave their valuable inputs and recommendations for future. The Committee members after considering the cost statements will suggest the amount that can be granted to pitchers under SSIP2.0

Entire program was organized and hosted by Dr. Dipti Arora and Dr. Shuchi Tripathi

SSIP Coordinators

Dr. Dipti Arora

Dr. Shuchi Tripathi

Glimpse of Events





