



सत्यमेव जयते

Government of Gujarat

Government Commerce College Naroda

Behind Janseva Kendra, Manoharvilla Cross Road,

Nikol Naroda Road, Naroda Ahmedabad -382345

Ph no: 079- 22980772-Email Id:gccnaroda@gmail.com



Date: 13th September 2024

Report on Sensitization of SSIP Policy 2.0 to Students Event

Date: 12th September 2024

Venue: Bisag Room at Government Commerce College Naroda

Participants: 184 Students

The Student Startup and Innovation Policy (SSIP) aims to foster entrepreneurship and innovation among college students. This policy is designed to create an ecosystem that supports the development of startups, encourages innovative thinking, and provides necessary resources for students to transform their ideas into viable businesses.

The seminar was conducted in collaboration with SSIP 2.0 Policy implementation and execution team from Higher Education department, Government of Gujarat. Prof. Pritesh Khatri, Ms. Niyati Thaker and Ms. Prachi Parikh educated students about SSIP 2.0 policy, its benefits and application procedures. Students were facilitated to design thinking through active participation and interaction. The event was concluded with interactive Q&A sessions to address students' queries.

The sensitization event of the SSIP policy has been largely successful in raising awareness and encouraging student participation in entrepreneurial activities. Continued efforts and improvements in outreach, support, and engagement will further enhance the effectiveness of the SSIP policy, ultimately leading to a more robust culture of innovation and entrepreneurship among college students.

SSIP Coordinator

Dr. Dipti Arora

Dr. Shuchi Tripathi

Glimpse of Sensitization Event of SSIP 2.0



