

Government Commerce College

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Government of Gujarat

September 23, 2024

Workshop Report: Problem Identification and Idea Generation

Date: 21st September 2024 **Location:** Bisag room **Organized by:** SSIP Cell

Facilitators: Mr. Shubham Surti

Participants: 77

Introduction

The workshop on Problem Identification and Idea Generation aimed to equip participants with essential skills to identify pressing issues and generate innovative solutions. The workshop enhanced the participants' ability to identify problem effectively. It also fostered creativity in generating ideas and solution. Workshop was phased on three session consisting of Introduction to Problem Identification; Techniques for Problem Identification and Idea Generation Methods. Workshop fostered a collaborative spirit, allowing participants to share diverse perspectives and experiences.

A follow-up session will be organized to revisit the topics discussed and assess the application of learned skills in real-world scenarios. Special thanks to the facilitator and participants for their contributions to the workshop's success.

SSIP Coordinator

Dr. Dipti Arora

Glimpse of Workshop: Problem Identification and Idea Generation











